

A VISUAL NAVIGATION TOOL THAT HELPS FOUNDERS AND  
NONLINEAR THINKERS LOCATE WHERE THEY ARE IN THE  
LOOP, SURFACE WHAT’S MISSING, AND CHOOSE THE NEXT  
MOVE THAT CREATES THE MOST IMPACT.



SPOT

WHAT’S SHOWING UP?  
IDEAS, PATTERNS,  
SPARKS, OR PROBLEMS.



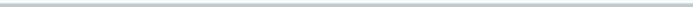
WEIGH

WHAT MATTERS MOST?  
WHAT’S WORTH KEEPING,  
CUTTING, OR PAUSING.



ARRANGE

HOW SHOULD THINGS BE  
ORGANIZED? SEQUENCE,  
GROUPING, DEPENDENCIES.



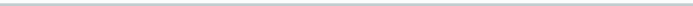
REFINE

WHERE CAN YOU REDUCE  
NOISE AND IMPROVE FLOW?



MAKE

WHAT’S READY TO TEST,  
PROTOTYPE, OR SHIP.



CIRCLE 1-3 ITEMS IN MAKE  
TO MOVE FORWARD THIS WEEK

